

# Design Services

We believe in innovative and professional design, with excellent content presentation, meaningful graphics, appealing colour combination, easy navigation, cross browser compatibility, fast load times , search engine friendly & most of all, great functionality.

Calpine attains its goals by utilizing the latest web technologies to enhance the user experience to the next level in terms of user friendliness and content quality.

- ① Why?
- ② Design Services
- ③ Design Process
- ④ Portfolio
- ⑤ Milestones
- ⑥ Contact Us

## 1 Why?

A dedicated design team with a magnificent track record of creating more than 2000 websites. It has adapted to new technologies to ensure the best performance and user satisfaction, has the expertise in any kind of websites from ordinary to Ecommerce to Corporate and flexibility to create websites of varying complexities.

A strong design team provides the best services, which cater to global customers. Calpine is focused on delivering more than the expected design requirements by anticipating the untold needs.

## 2 Design Services

Calpine Creative undertakes and supports all the design requirements. It understands customer expectations and delivers with quality and perfection.

Calpine offers services in the following arena:

- Web Design and Redesign
- UI Design
- Logo Design
- Print Design

The team adopts quality oriented process in design, which gives the best end result.

### Web Design:

The team is capable of any form of website design. With your business concept in mind it visualizes and presents the best suitable design pattern for you that will always be aimed at accomplishing your business mission and goal.

Calpine specializes in the following types of websites:

- Corporate Sites
- Product Sites
- Interactive Sites
- E commerce Sites
- Portfolio Sites

### Web Redesign:

To match the current trend and performance the periodical face lift for your site is a routine step. Without changing the concept, the team delivers a new refreshing look to your website that will delight your current and new users.

### UI Design:

Interface is the integral part of any application. We have a great record in applications over the last few years with enhanced focus on the user convenience. Parallel to other designs we have a high quality rate in interface design.

### Branding & Identity

A logo is crucial to any organization as it adds value to a business venture. Calpine team's expertise can deliver you a premium quality logo matching your business concept.

### Print:

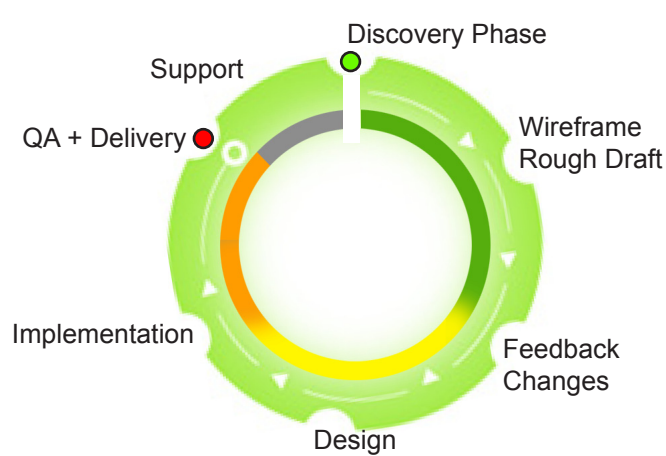
Genuine creativity and talent are the pathways to explore new areas of design. Capline team has high level of Print design skills that can deliver you the best creative designs, much ahead of your expectations.

### Other Web Services:

- Flash Banners
- Dynamic HTML Banners
- News Letters
- E brochures
- Teaser Banners
- image editing
- Icons

## 3 Design Process

Calpine Creative follows a simple and proven process to define and design the suitable and user friendly concepts.



### Discovery Phase:

The first step in understanding your requirements, which can be supported by documents and references.

### Wire Frame:

The second important step, which will give a rough sketch about the design and skeleton.

### Feedback Corrections:

Important step before entering the final design phase, here you will suggest your feedback for further changes to the wireframe.

### Design

Based on the corrections the final phase of design is started. Ultimate attention given to the mission of the site and it is basic design elements decided.

### Implementation:

Once the design is again corrected for any changes suggested, it is moved for the html conversion and implementation.

### QA + Delivery

Once the design phase is over with html , the Quality Assurance team cross checks for any error and performance issues.

## 4 Portfolio Links

An exclusive collection of web sites and design portfolios. [CLICK HERE](#)

## 5 Milestones

- Completed more than **2000 websites.**
- Successfully completed **UI Design** Projects.
- Completed more than **200 cart sites.**
- More than **200 Logos.**
- Successfully completed the **Print design** Projects.

## 6 Contact Us

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